THE FASTEST GROWING COMBAT SPORTS MANAGEMENT TEAM IN THE WORLD. BROUGHT TO YOU FROM THE WORLD-RENOWNED JACKSON WINK MMA ACADEMY!





# PARTNERSHIP/SPONSORSHIP OPPORTUNITIES WITH **JESPORTS BUILD \$ YOUR FIGHTER**

WINK.COM

JWWORLDWIDESPORTS

## WE GROW, YOU GROW

Partnering with JW Worldwide Sports Mgmt and our Global MMA Community will benefit our Partners in a variety of ways:

- **Brand Exposure via <u>UFC Fight Pass</u> and 100's of other US Based and Worldwide Promotions:**
- **Global Reach:** UFC Fight Pass streams to millions of MMA fans in over 200 countries. Branding on our fighters gear, banners, and social media offers significant exposure and opportunity to increase your sales in a variety of markets. Millions of people watch Combat Sports.

### 2. Humanizing the Brand:

- Highlight your Fighters journey through "Timeless Stories" a compelling narrative of hard work and passion, strengthening your connection with your customer base.
- Video Content Opportunities: Create day-in-the-life content showing your Fighter balancing day-today life, work, and training, emphasizing support for personal and professional growth.

### 3. Community Engagement:

- Inspire the MMA community and customers by showcasing your Fighters as an example of empowering individuals to achieve their goals.
- Use this campaign to strengthen your brands relationship with local and regional communities and eventually expand to new markets.



#### **MORE ABOUT OUR PARTNERSHIP**

# COMBAT SPORTS FOR EVERYONE -

### WHAT INDUSTRIES CAN BENEFIT FROM OUR FIGHTERS AND THEIR NEEDS?

•	MEDICAL SERVICES	•	BRA
•	SPORTS RECOVERY & INJURY PREVENTION	•	нот
	PHYSICAL THERAPISTS		
•	VARIOUS FOOD SERVICES & HYDRATION N S U R A N G	C	AUT
•	NUTRITIONIST SERVICES	•	CAR
•	WORKOUT SUPPLEMENT INDUSTRY	•	SPO
	TRAINING GEAR & CLOTHING	•	CAN
•	PRINT SHOPS FOR T-SHIRTS AND BANNERS	•	HAR
•	PHOTOGRAPHY & VIDEOGRAPHY	•	FILM
	SOCIAL MEDIA MANAGEMENT SUPPORT	•	PRIV
₽M	FITNESS INDUSTRY	- /	LEG
	STRENGTH & CONDITIONING	•	AND
	<b>RUPPORT OUR TEAM WITH PRODUC</b>	T	<mark>S</mark> AN

R O U \*PROVIDE LOCAL EMPLOYMENT OPPORTUNITIES FOR OUR FIGHTERS

NDING & MARKETING SERVICES **EL SERVICES VEL SERVICES** O DEALERSHIP INDUSTRY **RENTAL COMPANIES RTS BETTING COMPANIES ABIS RECOVERY INDUSTRY D BEVERAGE INDUSTRY & MUSIC INDUSTRY** ATE SECURITY FIRMS AL SERVICES MANY OTHERS...

# ND SERVICES

# **TIERED SUPPORT FOR UPCOMING FIGHT** PICK A FIGHTER AND CHOOSE MAKE A GOAT PACKAGE \$5,000 - \$50,000

#### **MAXIMUM BRAND VISIBILITY:**

- Premium placement on fight shorts (waistband or side leg)
- Main logo on walkout t-shirt (front and back)
- Exclusive banner placement (top center, largest size)
- Brand mentioned multiple times during fight week interviews & media workout
- Integration in fighter's personal YouTube content
- Your logo is added to high traffic JW websites (if no conflict of interest)

#### **VIP BONUS PERKS:**

- Full fight-worn gear (signed)
- Private training session or event appearance
- Company branding in fighter's gym (if applicable)
- Fight Camp Experience (spend a day with the fighter)

#### **SOCIAL MEDIA & PROMOTION:**

SPONSORSHIP PRICING IS BASED ON FIGHTER POPULARITY AND PERFORMANCE RECEN

Press release on all of our social media platforms and e-mail blast to thousands of our subscribers announcing our Partnership 5 Instagram Stories (over fight camp + fight week) 5 Instagram Posts (feed) promoting brand 5 Instagram Reel & Tik Tok posts **3 You Tube sponsored shoutouts** Personalized video messages for brand promotion Collaborate with all the main JW accounts with over 500K subscribers (if no conflict of interest)

# **TIERED SUPPORT FOR UPCOMING FIGHT** PICK A FIGHTER AND CHOOSE NEXT BIG STAR PACKAGE \$4,000 - \$25,000

#### **BRAND VISIBILITY:**

- Large logo on walkout banner (center placement)
- Fight shorts sponsorship (side leg or lower back placement)
- Logo on walkout t-shirt (front or sleeve)
- Brand mention in post-fight interview (if possible)
- Your logo is added to high traffic JW websites (if no conflict of interest)

### **EXCLUSIVE BONUS PERKS:**

- Signed fight gloves or custom merch
- Meet & Greet opportunity (corporate or private)
- Fight Camp Experience (spend a day with the fighter)
- Behind-the-scenes access to fight camp (virtual or in-person visit)

#### **SOCIAL MEDIA & PROMOTION:**

- Partnership

**SPONSORSHIP PRICING IS BASED ON FIGHTER POPULARITY AND PERFORMANCE RECENCY** 

Press release on all of our social media platforms and e-mail blast to thousands of our subscribers announcing our

4 Instagram Stories (24-hour promo) 3 Instagram Reel (video shoutout) 3 Twitter/X video post promoting sponsor • 2 YouTube video dedicated to the brand (sponsored feature) Collaborate with all the main JW accounts with over 500K subscribers (if no conflict of interest)

# **TIERED SUPPORT FOR UPCOMING FIGHT** PICK A FIGHTER AND CHOOSE TOP PROSPECT PACKAGE

\$3,000 - \$15,000

#### **BRAND VISIBILITY:**

- Medium logo on walkout banner (center side placement)
- Logo placement on walkout t-shirt (back) 1 brand mention during fight week interviews Brand logo featured in 1 media workout session

### **SOCIAL MEDIA & PROMOTION:**

- Press release on all of our social media platforms and e-mail blast to thousands of our subscribers announcing our Partnership
- 3 Instagram Stories (tag + link) 3 Instagram Post (feed) promoting sponsor 1 YouTube video shoutout Collaborate with all the main JW accounts with over 500K subscribers (if no conflict of interest)

#### **EXCLUSIVE BONUS PERKS:**

- Signed fight gear (t-shirt or gloves)
- Fight Camp Experience (spend a day with the fighter)

#### SPONSORSHIP PRICING IS BASED ON FIGHTER POPULARITY AND PERFORMANCE RECENCY

# **TIERED SUPPORT FOR UPCOMING FIGHT** PICK A FIGHTER AND CHOOSE DREAM BIG PACKAGE \$1,000 - \$5,000

#### **BRAND VISIBILITY:**

- Small logo on walkout banner (bottom corner)
- Brand mention in 2 Instagram Story (24-hour)
- Inclusion in 2 Twitter/X post (text mention)
- Your logo is added to high traffic JW websites (if no conflict of interest)

#### **SOCIAL MEDIA & PROMOTION:**

#### **BONUS PERKS:**

- Signed fight gear (t-shirt or gloves)
- Fight Camp Experience (spend a day with the fighter)

SPONSORSHIP PRICING IS BASED ON FIGHTER POPULARITY AND PERFORMANCE RECENCY

Press release on all of our social media platforms and e-mail blast to thousands of our subscribers announcing our Partnership 1 Instagram Story shoutout (tag included) 1 Retweet/Repost on Twitter/X Collaborate with all the main JW accounts with over 500K subscribers (if no conflict of interest)

## **INCENTIVISE A FIGHTER**

PICK A FIGHTER FROM OUR ROSTER AND AWARD THEM FOR THEIR **FIGHT OUTCOME** 

### **AWARD A FIGHTER WITH PERFORMANCE BONUSES**

- \$300 \$15,000 World Title/Regional Title Win
- \$200 \$5,000 Bonus for KO/TKO Finish
- **\$200 \$5,000** Bonus for Submission Finish
- \$150 \$3,500 Bonus for Fight Of The Night
- \$150 \$3,500 Bonus for Performance Of The Night
- \$150 \$3,500 Bonus for KO/TKO Of The Night
- **\$100 \$2,000 Victory Bonus**



Receive a major post fight shout out through fighters social media and collaborate with all the main JW accounts with over 500K subscribers (if no conflict of interest)

\*Use it as an add-on to other sponsor packages or use it stand alone.

SPONSORSHIP PRICING IS BASED ON FIGHTER POPULARITY AND PERFORMANCE RECENCY \*Everything is a subject to negotiation.

## LONG TERM SUPPORT

### PICK A FIGHTER OR A TEAM OF FIGHTERS FROM OUR ROSTER TO SUPPORT THEM ON A MONTHLY BASIS AND LEAD THEM TO GOLD

#### **PICK A FIGHTER PICK A TEAM OF FIGHTERS** \$1,000 - \$5,000 Per Month \$500 - \$1,000 Bonus for KO/TKO Finish \$400 - \$900 Bonus for Submission Finish \$300 - \$800 Bonus for Fight Of The Night \$300 - \$800 Bonus for KO/TKO Of The Night \$200 - \$700 Victory Bonus \$100 - \$500 Victory Bonus

PAY FOR FIGHTERS TRAINING AND ACCOMMODATIONS AT JACKSON WINK MMA ACADEMY AT A DISCOUNTED RATE OF \$637.76 PER MONTH, OR JUST DISCOUNTED MONTHLY TRAINING FEES OF \$172.60.

WE WILL CUSTOMIZE A SPECIAL MARKETING PLAN TO PROMOTE YOUR ORGANIZATION GIVING YOU AN UNDIVIDED ATTENTION, AND MAKING SURE YOU WILL RECEIVE FULL ATTENTION FROM THE FIGHTERS, THE GYM, AND THE MANAGEMENT TEAM.

SPONSORSHIP PRICING IS BASED ON FIGHTER POPULARITY AND PERFORMANCE RECENCY

\*Minimum 6 Months Sponsorship

\$600 - \$3,000 Per Month Per Fighter **\$300 - \$900** Bonus for KO/TKO Finish **\$200 - \$800** Bonus for Submission Finish **\$150 - \$700** Bonus for Fight Of The Night \$150 - \$600 Bonus for KO/TKO Of The Night

## **INTERNATIONAL SUPPORT** —

### PICK YOUR COUNTRYMAN FROM OUR INTERNATIONAL ROSTER OF FIGHTERS AND SUPPORT THEM ON A MONTHLY BASIS OR FOR A FIGHT CAMP

### **PICK A FIGHTER**

- \$500 \$5,000 Per Month
- \$500 \$1,000 Bonus for KO/TKO Finish
- \$400 \$900 Bonus for Submission Finish
- \$300 \$800 Bonus for Fight Of The Night
- \$300 \$800 Bonus for KO/TKO Of The Night
- **\$200 \$700 Victory Bonus**

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\*Minimum 6 Months Sponsorship

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## **TRAINING & ACCOMMODATIONS SUPPORT**

PAY FOR FIGHTERS TRAINING AND ACCOMMODATIONS AT JACKSON WINK MMA ACADEMY **AT A DISCOUNTED RATE** 

**PRE-PAYMENT OPTIONS AVAILABLE** 

**DORM ROOM & TRAINING FEES \$637.76 PER MONTH** 

12 MONTHS TOTAL AT 20% OFF = \$6,122.50 6 MONTHS TOTAL AT 15% OFF = \$3,252.58 3 MONTHS TOTAL AT 10% OFF = \$1,721.96

12 MONTHS TOTAL AT 20% OFF = \$1,656.96 6 MONTHS TOTAL AT 15% OFF = \$880.26 3 MONTHS TOTAL AT 10% OFF = \$466.02

PURCHASE PRIVATE ONE-ON-ONE COACHING SESSIONS FOR THE FIGHTERS

30 Minute Session = \$40 a Session / \$175 with Head Coaches Greg Jackson or Mike Winkeljohn 60 Minute Sessions = \$60 a Session / \$250 with Head Coaches Greg Jackson or Mike Winkeljohn

10/15/20% Package Discounts Available for Private Sessions.

\*All the Taxes are calculated into the pricing.

**TRAINING FEES \$172.60 PER MONTH** 

## EQUIP THE FIGHTER AND THE TEAM -

**PURCHASE A FULL HIGH QUALITY TRAINING** GEAR PACKAGE FOR THE FIGHTER OR FIGHTERS FROM THE OFFICIAL UFC GEAR PARTNER VENUM.COM AT JW'S SPECIALLY **DISCOUNTED RATE OF 20% OFF:** 

- **BOXING GLOVES**
- **MMA SPARRING GLOVES**
- SHINGUARDS
- HEADGEAR
- **ELBOW PADS**
- **KNEE PADS**
- **MOUTH GUARD**
- **GROIN PROTECTION**
- RASHGUARD
- **FIGHT SHORT**

PURCHASE A BULK ORDER OF CUSTOM PRINTED APPAREL AND TRAINING GEAR WITH JW AND YOUR LOGO ON FIGHTER WALKOUT AND WORKOUT GEAR. THE GEAR **AND APPAREL FIGHTERS USE AND WEAR:** 

\*Prices on custom printed gear and apparel vary.

**BOXING GLOVES MMA SPARRING GLOVES SHINGUARDS** RASHGUARDS **FIGHT SHORTS T-SHIRTS SWEATSHIRTS SWEATPANTS TRACK SUITS** HATS

### **COME TOGETHER WITH OTHER PARTNERS TO SUPPORT THE TEAM**

### **BUILD A CONGLOMERATE OF PARTNERS COMING TOGETHER IN THE SUPPORT OF JW WORLDWIDE SPORTS AND OUR FIGHTERS**

Come together with other Companies in the same or different industries and build a big network in support of each other, and provide significant amount of funding to assist our team in day-to-day operations, and provide support for our fighters on as needed basis.

All the various content to come out from <u>JW Worldwide Sports Mgmt</u> and Jackson Wink MMA Academy will display your companies Logos and other pertaining information.

Based on the level of support, our fighters will promote your organization during their fight camps, fight weeks, and so much more.

### **BECOME THE MAIN PARTNER OF JW WORLWIDE SPORTS**

### **BE THE FACE OF JW WORLDWIDE SPORTS MGMT & GROW WITH US**

**Provide significant amount of funding to assist our team in day-to-day operations, and** provide support for our fighters on as needed basis.

All the various content to come out from <u>JW Worldwide Sports Mgmt</u> and Jackson Wink MMA Academy will be "Presented By YOUR LOGO HERE".

Based on the level of support, our fighters will promote your organization during their fight camps, fight weeks, and so much more.

LET"S COME TOGETHER AND BUILD SOMETHING GREAT!

LET"S TALK!

# BUILD A COMBAT SPORTS PLATFORM INVESTORS NEEDED

### THE VISION UNDEGROUND

To build an unforgettable and unique Combat Sports experience replicating the themes of the past that made Martial Arts what it is today, and provide our athletes a platform to showcase their skills in a variety of Combat Sports on some the coolest platforms yet to be built.

From The Gladiator, to Bloodsport, from Kickboxer, to The Lion Heart, from the Thunderdome, to The Chinese Connection, our vision has no limits.

Bring the History alive, Make The History with us!

### MORE INFO COMING SOON!!!

Try Pitch





## WE ARE WHAT WE CONSISTENTLY DO!

**ALIGN YOURSELF WITH CHAMPIONS IN OUR SUCCESS DRIVEN BUSINESS!** 

**TO RECEIVE MORE INFORMATION AND** TO SCHEDULE A CONSULTATION, PLEASE CONTACT US ON OUR WEBSITE AT

**JWWORLDWIDESPORTS.COM OR E-MAIL US AT INFO@JACKSONWINK.COM** 

**JACKSON WINK MMA ACADEMY 301 Dr Martin Luther King Jr Ave NE** Albuquerque, NM 87102

### (505) 900-3947



\*All Sponsorships come with an official JW Worldwide Sports Mgmt binding contract to assure all the parties receive the promised services.