

THE FASTEST GROWING COMBAT SPORTS MANAGEMENT TEAM IN THE WORLD. BROUGHT TO YOU FROM THE WORLD-RENOWNED JACKSON WINK MMA ACADEMY!



PARTNERSHIP/SPONSORSHIP OPPORTUNITIES WITH  
**JW WORLDWIDE SPORTS MGMT**  
FIGHTER BUILDING BUSINESS

[JACKSONWINK.COM](http://JACKSONWINK.COM)

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# ABOUT JACKSON WINK MMA | JW WORLDWIDE SPORTS MGMT

Jackson Wink Worldwide Sports Mgmt, LLC is a Fighter Development Program and Athlete Management Agency based out of the World-renowned [Jackson Wink MMA Academy](#) located in Albuquerque, New Mexico, USA.

As a cornerstone of the global combat sports community, Jackson Wink MMA Academy is home to some of the most successful and celebrated fighters and olympians in the world such as UFC Champions Jon Jones, Holly Holm, GSP, Rashad Evans, Carlos Condit, Claressa Shields and countless others, producing over 40 UFC World Titles amongst many other World Championships in various organizations and combat sports over the 30 years of us in business. Our mission is to identify, cultivate, and elevate talent to the highest levels of MMA, kickboxing, boxing, and bare-knuckle fighting.

With our help through [P-1 Athlete Visa](#) assistance elite fighters from all around the world travel here for MMA education and fight opportunities. As a management agency, Jackson Wink Worldwide Sports Mgmt has approximately over 100 active athletes on our roster.

From working with the elite level athletes to the amateurs, we have been successfully booking the right fights for our fighters, averaging in over 85% of victories secured for our athletes.

From our management team being based in one of the best MMA Camps in the World and our fighters fighting worldwide in all the major organizations, majority of MMA promotions are always looking to fill their cards with our fighters, as they know we bring the quality athletes and quality fights.

Come join The Team and become a part of the fastest growing Combat Sports Management Agency in The World!

[MORE ABOUT WHO WE ARE](#)





# THE FOUNDERS



Mike Winkeljohn needs no introduction in the MMA World. The legendary Championship Striking Coach, former multiple times World Kickboxing and Muay Thai Champion, who has been involved in countless World Championship fights with Holly Holm, Jon Jones, Carlos Condit, Rashad Evans and many other mega fights, Coach Winkeljohn has ties to some of the best promotions in the world, like UFC, Bellator, PFL, LFA, etc.

That said, it allows us to sign and negotiate our fighters directly to these major and other worldwide, regional, or local organizations. All of the decisions pertaining to our athletes, no matter how big or small they are, go through Mike Winkeljohn to ensure all of our athletes receive necessary attention in regards to their careers.

Coach Winkeljohn is one of the best assets an athlete can have if they are serious about their MMA career.



Michael "Misha" Lyubimov is the General Manager of The Jackson Wink MMA Academy where he has built an amazing flow of fighters coming in and out from all over the world, while involved in all the other day to day operations of a very busy MMA Camp. He is also a Gracie Barra Brazilian Jiu-Jitsu Black Belt under the founder of Gracie Barra Red Belt Carlos Gracie Jr. and 6x World Champion, 4th Degree Black Belt Roberto "Tussa" Alencar.

Michael has successfully competed in Jiu-Jitsu and Combat Sambo tournaments for most of his life, and he has been a part of the MMA world at the highest level for over 10 years. From running one of the greatest MMA Camps in the World, to training, and managing the fighters, Michael is an excellent resource for the fighters looking to get to the next level. Michael was born in the Russian Federation and he has worked with some of the best MMA fighters like Khabib Nurmagomedov, Rustam Khabilov, Timur Valiev and many other great international fighters. Michael is also the United States Navy veteran.



Jeffrey Chavez is The Director of our Fighter Development. Jeffrey is an old school, former Olympic Level alternate Boxer who was involved in some epic boxing fights against Floyd Mayweather and many other great fighters of past decades. Jeffrey was a part of the US National Boxing Team and competed for the United States Army where he compiled an amateur record of 100-7. Jeff retired from the Army as a Chief Warrant Officer and successfully competed in professional boxing earning the 14-1 record. Jeff also has a Black Belt in Hopkido and a 2nd Degree Black Belt in Tang Soo Do.

Jeffrey has been a Boxing Coach and a Cornerman to a multitude of Boxers and MMA Fighters, as well as he was a matchmaker for multiple MMA Promotions and a manager for several Management companies, so he has a vast experience in the MMA world. Jeff has been successfully building fighters from square one and guiding them to some of the most premier MMA organizations in the world.



# "Talent is a seed that needs **nurturing** to **blossom** into its full **potential**."

**Help us cultivate the talent through various partnership opportunities with our fastest growing Combat Sports Management Team in The World!**

Jackson Wink MMA Academy has been in business for over 30 years, with JW Worldwide Sports Mgmt LLC being formed in 2023.

Recognizing that Mixed Martial Arts is the fastest rising sport in the world with JW being the pioneer of the industry, dominating the game, and producing some of the best fighters in the world, the innovation and evolution of Jackson Winkeljohn brand was inevitable.

Over the past couple years JW Worldwide Sports secured over 600 fights in various combat sports organizations around the world, winning major World Championships and producing over 85% in win-to-loss ratio for the Team.

From training to management, JW Worldwide Sports is looking for long term partnerships with various organizations in different local, national, and worldwide industries interested in Combat Sports and being a part of the Legendary Combat Sports Establishment like Jackson Winkeljohn Mixed Martial Arts of Albuquerque, New Mexico.

**JW NETWORK, OUTREACH, ANALYTICS, AND MORE**





# WHAT **VALUE** DO WE BRING TO YOUR **BUSINESS**?

- Major name recognition for your business through our high traffic gym and management websites, clothing, banners, videos, images, and marketing campaigns provided via our social media presence of over 500K subscribers, and millions of followers of our athletes, delivering millions of impressions and views for your company, increasing your sales, your reputation, and the value of your organization.
- Major exposure of your brand through various worldwide Combat Sports events shown on major TV networks, YouTube, Social Media platforms, and local events, etc.
- Access to JW Network of Athletes, Partners, and our Headquarters in Albuquerque, New Mexico, with a multitude of programs that we offer.
- Ability to grow your business with the rise of our athletes through the ranks on the way to becoming World Champions in major worldwide combat sports organizations.
- Spokesperson/Brand Ambassadors. Meet & Greets. Autograph signings. Unique VIP experiences.
- And of course the bragging rights of being a partner of Jackson Winkeljohn MMA Academy and so much more.



FASTEST GROWING COMBAT SPORTS MANAGEMENT TEAM IN THE WORLD

## UPCOMING FIGHTS

JAN 10 <b>SHELDEN STRUBLE</b> LFA	JAN 25 <b>RUSLAN MAMEDOV</b> PEAK FC	MAR 23 <b>BRETT PASTORE</b> FURY FC
JAN 11 <b>CODY EAST</b> BYB EXTREME	FEB 1 <b>WILL SANTIAGO</b> BKFC	APR 5 <b>CLARK GINN</b> CFC
JAN 11 <b>COLE GRIEGO</b> BYB EXTREME	FEB 1 <b>VITO BOGILEKA</b> LIGHTS OUT	APR 5 <b>QUAY RANDELSON</b> CFC
JAN 11 <b>HENRY BARAHONA</b> BYB EXTREME	FEB 15 <b>DON'TALE MAYES</b> UFC	APR 5 <b>CAUTION DAVIS</b> CFC
JAN 11 <b>NICKOLAS WHITMORE</b> BYB EXTREME	FEB 21 <b>ISMAIL ISRAILOV</b> FURY FC	APR 5 <b>DEVEN LOHANI</b> CFC
JAN 18 <b>ARMUS GUYTON</b> CRASH COMBAT TITLE	FEB 22 <b>TONY GRANT</b> SYNERGY FC	APR 5 <b>MATTHEW LEE</b> CFC
JAN 18 <b>CHRISTIAN EDWARDS</b> SHAMROCK FC	FEB 22 <b>JUAN ADAMS</b> BYB EXTREME	
JAN 18 <b>JAMEL DAVIS</b> SPARTA S&E TITLE	MAR 7 <b>DARIAN WEEKS</b> SAMOURAI MMA TITLE	

**JWWORLDWIDESPORTS.COM**

JW Worldwide Sports Mgmt maintains a very busy fight schedule for our athletes competing all year long.

## OUR MEMORABLE FIGHTS



# WHAT FIGHTERS NEED TO SUCCEED?

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Like anything else in life, becoming a professional fighter takes years of hard work and dedication to the craft. From Amateur Leagues to Professional, fighters path requires a very serious commitment to their training, health, and general well being. In order for the fighter to reach the highest level of professional competition, we must provide a support system for such fighter to keep perfecting their craft without hardships and distractions.

To build an **ELITE FIGHTER** requires:

- LIVING ACCOMMODATIONS
- TRAINING MEMBERSHIP FEES
- PRIVATE ONE-ON-ONE SESSIONS
- STRENGTH & CONDITIONING
- TRAVEL EXPENSES (FIGHTER, COACH, ETC.)
- PRE-FIGHT MEDICALS (MRI, BLOODWORK, ETC.)
- FOOD PREPARATION
- NUTRITIONIST FOR WEIGHT CUTTING
- SUPPLIMENTATION
- SPARRING PARTNERS
- TRAINING GEAR AND CLOTHING
- TRANSPORTATION (CAR, GAS, ETC.)
- PHYSICAL THERAPY
- INJURY PREVENTION
- RECOVERY
- UNEXPECTED MEDICAL EXPENSES
- PERSONAL SOCIAL MEDIA MANAGEMENT
- FIGHT PSYCHOLOGIST
- TOURNAMENT FEES AND REGISTRATIONS
- DAY-TO-DAY PERSONAL EXPENSES

# COMBAT SPORTS FOR EVERYONE

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## WHAT INDUSTRIES CAN BENEFIT FROM OUR FIGHTERS AND THEIR NEEDS?

- MEDICAL SERVICES
- SPORTS RECOVERY & INJURY PREVENTION
- PHYSICAL THERAPISTS
- VARIOUS FOOD SERVICES & HYDRATION
- NUTRITIONIST SERVICES
- WORKOUT SUPPLEMENT INDUSTRY
- TRAINING GEAR & CLOTHING
- PRINT SHOPS FOR T-SHIRTS AND BANNERS
- PHOTOGRAPHY & VIDEOGRAPHY
- SOCIAL MEDIA MANAGEMENT SUPPORT
- FITNESS INDUSTRY
- STRENGTH & CONDITIONING
- BRANDING & MARKETING SERVICES
- HOTEL SERVICES
- TRAVEL SERVICES
- AUTO DEALERSHIP INDUSTRY
- CAR RENTAL COMPANIES
- SPORTS BETTING COMPANIES
- CANABIS RECOVERY INDUSTRY
- HARD BEVERAGE INDUSTRY
- FILM & MUSIC INDUSTRY
- PRIVATE SECURITY FIRMS
- LEAGAL SERVICES
- AND MANY OTHERS...

**SUPPORT OUR TEAM WITH PRODUCTS AND SERVICES**

*\*PROVIDE LOCAL EMPLOYMENT OPPORTUNITIES FOR OUR FIGHTERS*



# **BECOME OUR PARTNER THROUGH...**

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- Investing into JW Worldwide Sports Mgmt as a Main Partner.
- Conglomerate of partners coming together to sponsor The Team.
- Sponsoring individual or group of athletes through different tiers of support.
- Sponsoring a fighter for upcoming fight based on their popularity and future projection.
- Sponsoring our International Fighters.
- Supporting us through your companies products.
- Providing discounts for products and services.
- Various partial support and assistance negotiated between us.

**Let's make a deal!**





# JW WORLDWIDE GOALS AND ASPIRATIONS

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- Provide **FIGHT OPPORTUNITIES** for **OUR ATHLETES** to grow, build winning professional records, and sign them to **MAJOR COMBAT SPORTS PROMOTIONS IN THE WORLD** such as **UFC**, **PFL**, **BKFC**, etc.
- Secure **RECRUITMENT FUNDING BONUSES** for JW WORLDWIDE SPORTS MGMT to **RECRUIT TOP PROSPECTS** in The United States and worldwide.
- Secure **OPERATIONAL FUNDING** for JW Worldwide Sports Mgmt such as travel expenses, accommodations, branding, and other day-to-day operations.
- Open **JW MANAGEMENT HEADQUARTERS** in Las Vegas, Nevada next to **UFC** Headquarters and **UFC PERFORMANCE INSTITUTE** to have boots on the ground with faster access to UFC management and huge talent pool of athletes looking for management representation.
- Build an **ALBUQUERQUE** or **NATIONAL LEVEL COMBAT SPORTS PROMOTION** to give our athletes a **PLATFORM** to **SHOWCASE** their **SKILLS** and help them build their records on our terms.
- Build a **MEDIA PLATFORM** focusing on fighter promotion and development through podcasting and social media exposure.
- Venture into other **Sports Entertainment Industries**, including NFL, NBA, NHL, etc.

**INVEST** in us and **GROW** with us.

Keep **THE JACKSON WINKELJOHN DYNASTY** and **LEGACY ALIVE!!!**



## SUPPORT YOUR FIGHTER

Be a part of modern day  
Gladiator Building  
Business!



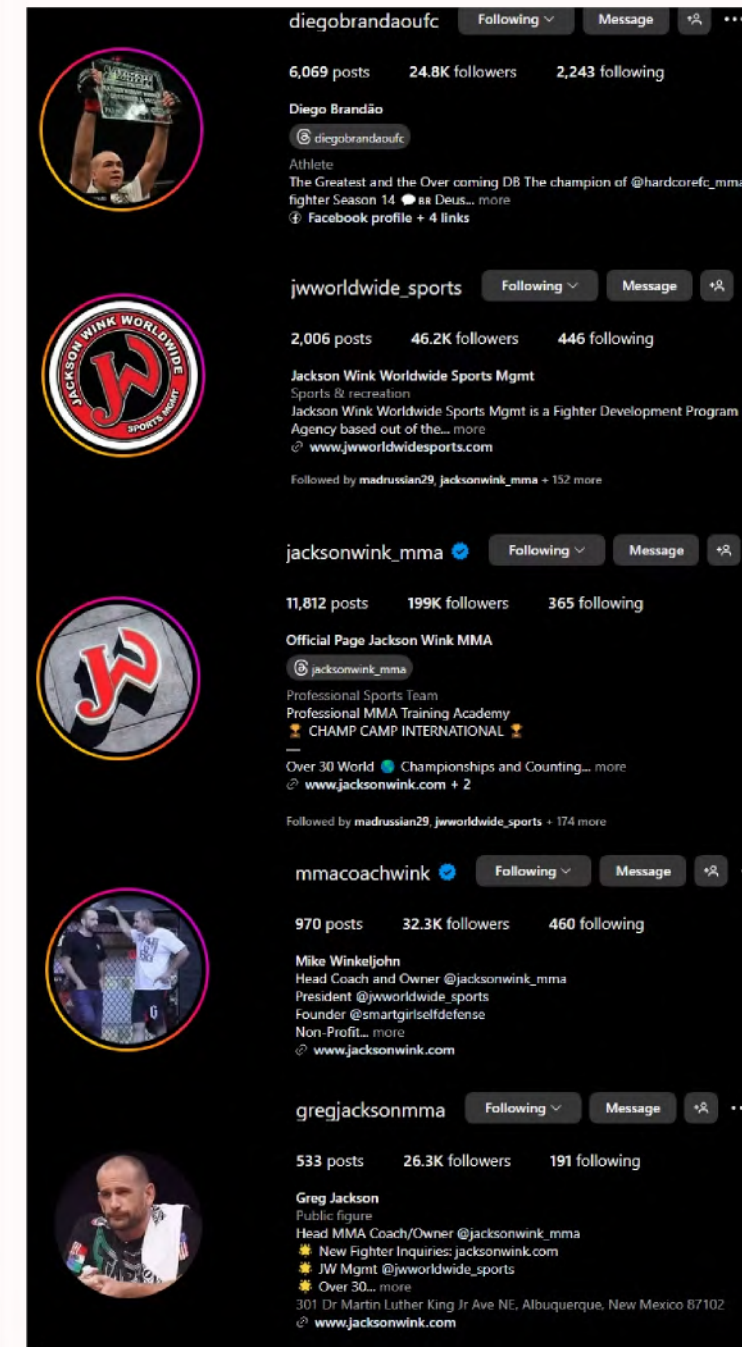
## WORLDWIDE EXPOSURE

If it's not on TV, it didn't  
happen!



## ENGAGE

Connect with our MMA fan  
base globally!



## GROW YOUR BRAND

Grow your brand locally,  
nationally, or internationally!



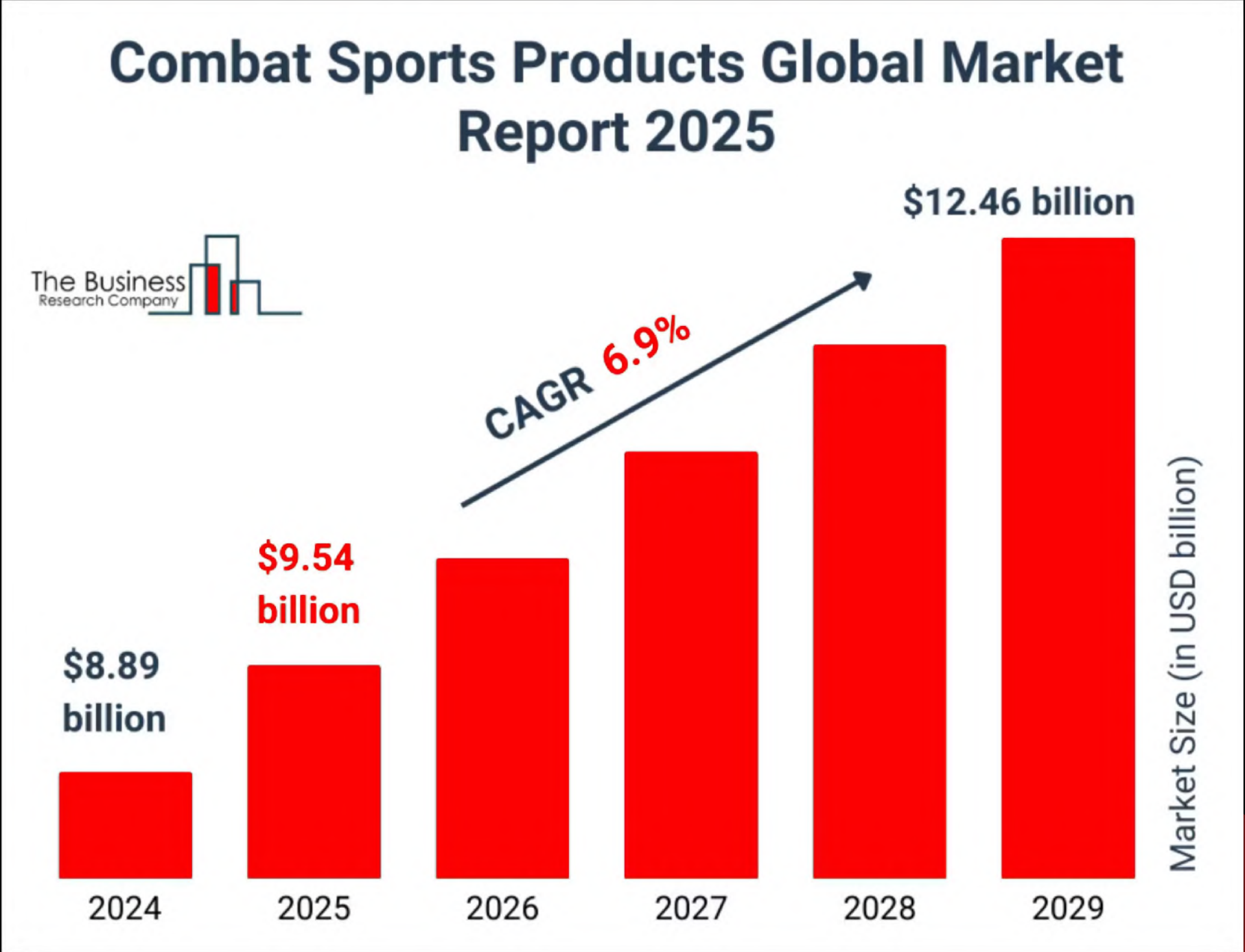


## Combat Sports Market Size 2025 And Growth Rate

Mixed Martial Arts has seen significant global growth, with major promotions like the UFC and PFL holding events worldwide, with the sport generating a substantial amount of revenue. MMA is estimated to have 650 million fans worldwide and generates \$2 billion in global revenue.

The overall global combat sports market is experiencing strong growth, with the market value projected to reach \$12.46 billion by 2029, driven by rising popularity and increased media coverage of events like UFC, PFL, ONE FC, BKFC, BKB, Karate Combat, and so many others.

MMA and Combat Sports in general have the fastest rising fanbase and athletes from all walks of life joining the sport.





## **Combat Sports** Market Forecast Projection

The combat sports products market size has grown strongly in recent years. It will grow from **\$8.89 billion in 2024 to \$9.54 billion in 2025 at a compound annual growth rate (CAGR) of 7.2%**. The growth in the historic period can be attributed to the rising popularity of MMA and Bare Knuckle Boxing events, growth in combat sports participation globally, increased media coverage and live broadcasting of major combat sports events, the emergence of regional combat sports leagues, the expansion of combat sports training academies like Jackson Wink MMA Academy, and collaboration between brands and athletes for sponsorship deals.

The combat sports products market size is expected to see strong growth in the next few years. It will grow to \$12.46 billion in 2029 at a compound annual growth rate (CAGR) of 6.9%. The growth in the forecast period can be attributed to the integration of smart technology in combat sports equipment, growing demand for high-performance combat sports gear, increased focus on athlete safety and injury prevention, rising adoption of combat sports in youth fitness programs, expansion of combat sports merchandise and apparel lines, and growth in online retail channels for combat sports products. Major trends in the forecast period include a surge in demand for sustainable and eco-friendly combat sports products, the growing popularity of personalized combat sports gear, the expansion of women's participation in combat sports, increased use of AI-powered performance tracking devices, rising interest in hybrid combat sports events, and the development of customizable nutrition plans tailored for combat athletes.



## **Combat Sports** Market Driver: Surging Participation In High-Performance Sports Boosts Growth Of Combat Sports Market

The growing participation in high-performance sports is expected to propel the growth of the combat sports products market going forward. High-performance sports refer to competitive athletic activities where athletes aim to achieve the highest levels of excellence and performance through advanced training, strategy, and technology.

The growing participation in high-performance sports is driven by increasing interest in achieving elite athletic goals, advancements in training technology, and greater opportunities for competitive success. Combat sports products enhance participation in high-performance sports by providing specialized equipment and training tools that optimize performance, safety, and competitive edge for athletes.

For instance, in September 2023, according to the National Federation of State High School Associations, a US-based organization that serves as the national leadership organization for high school sports, overall high school wrestling participation increased by 16% to exceed 300,000 athletes during 2021 to 2023. Further, girls' involvement surged by 55.2% to nearly 50,000 in 2022–23, while boys' participation grew by 9.6%. Therefore, the growing participation in high-performance sports will drive the growth of the combat sports market and all of the underlying industries connected to it.



# MMA & COMBAT SPORTS METRICS **WORLDWIDE**

## Global **Combat Sports** Market Major Players

Major companies operating in the combat sports market are Nike Inc., Adidas AG, Bud Light, Monster Energy, Under Armour Inc., Draft Kings, Reebok International Limited, RDX Sports Ltd., Prime, Harley Davidson, Century LLC, Venum Group, Everlast Worldwide Inc., Ringside Inc., Fuji Sports Inc., Title Boxing LLC, Revgear Sports Co., Rival Boxing Gear Inc., Gameness Sports, Modelo, Crypto.com, Verizon's Total Wireless, and so many others.



crypto.com



# **WE ARE WHAT WE CONSISTENTLY DO!**

**ALIGN YOURSELF WITH CHAMPIONS  
IN OUR SUCCESS DRIVEN BUSINESS!**

**TO RECEIVE MORE INFORMATION AND  
TO SCHEDULE A CONSULTATION,  
PLEASE CONTACT US ON OUR WEBSITE AT**

**[JWWORLDWIDESPORTS.COM](http://JWWORLDWIDESPORTS.COM)**

**OR E-MAIL US AT**

**[INFO@JACKSONWINK.COM](mailto:INFO@JACKSONWINK.COM)**

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